



What Doctors Say About Premier Research Labs

- *“I am writing you to tell you how happy I am using your products. I get results with my patients two to three times faster than before. Keep up the good work. You are helping many, many people.”*
–Janice M. Piro, D.C., DABCI, Palm Harbor, FL
- *“Quantum Kidney Complex has far exceeded our expectations in achieving clinical results in patients requiring metabolic clearing or detoxification. It has become one of our most frequently used products in this area.”*
–John Hernandez, M.D., San Antonio, TX
- *“The scope and depth of your research is amazing. The fact that this is so beautifully demonstrated in your literature is doubly amazing. I decided to calibrate the advertisers in The Townsend Letter on the 0-1000 scale as described by David Hawkins in “Power Vs. Force.” When the dust settled . . . the only one left standing was Premier Research Labs at 951, the equivalent of Secretariat crushing the field at 20 lengths!”*
–Steve McNeal, D.C., New Enterprise, PA
- *“Quantum Kidney Complex is the most effective kidney support formula I have ever seen in my practice.”*
–Mark Percival, D.C., B.C., Canada
- *“Premier Research Labs products are the most effective, work faster and can be targeted. I’ve never had results like this with any other supplements.”*
–Vincent Saporito, D.C., Malibu, CA
- *“These techniques have profoundly amplified the scope of clinical response, accelerating results, deepening effects and have worked consistently well. It would be called magic if it were not explainable by quantum physics.”*
–Stuart White, DC, DACBN, CCN, Houston, TX

Table 1

Rapid Clinical Results Using PRL Products

Client: Frank Pernice, R.Ph. D.C., DACBN, CCN
Nutritionist: Robert J. Marshall, Ph.D., CCN

EMERGENCY ROOM TEST RESULTS	BEFORE (Before PRL supple- ments were taken) 5/9/99	AFTER (After 10 days of PRL targeted supplementation) 5/20/99
SGOT	377	19
SGPT	239	24
ALK PHOS	125	73

Dr. Pernice was placed on a PRL supplementation program on 5/99. His diagnosis was viral hepatitis. His elevated liver enzymes normalized in just 10 days on PRL products.



What Makes Premier Research Labs Products *Premier*?

Nutrition That Really Works™

Today it seems every manufacturer claims to make the finest products. However, research published in the JANA (winter, 1999 edition) shows the opposite. In their landmark study, they found that *only* 2½% of nutritional products (randomly selected) were both nontoxic and effective.



In contrast, PRL's mission is embodied in our slogan, "Nutrition That Really Works"™. We pledge our products have been designed and thoroughly tested to be both nontoxic and effective. To achieve this end, we use the best available quality of raw material and do exhaustive testing to ensure they meet all of our criteria.

Selected herbs must be the right species and harvested at the peak of potency. We use the Ayurvedic grading system for herbal quality, using a scale of 1 to 10, 10 indicating best quality. We are told by exporters that our company is the only Grade 10 importer in the U.S.

PRL: *The Excipient-Free Company*

We insist that our raw materials contain no toxic tag-along chemicals in processing, including toxic preservatives or toxic flowing agents, such as talcum powder, a suspected carcinogen, or magnesium stearate, both commonly used in high speed encapsulation and in the tableting of nutritional products. Most products do not disclose talcum powder and often, not magnesium stearate on the label, even though they may potentially promote cancer.

Tablets vs. Gelatin Capsules vs. Vcaps

Tablets. In the past, tablets were approved only for short-term use and were never designed to be taken for long-term use because of the flowing agents, binders and glues. Most tablets are made by using high pressure (20,000 pounds per square inch) to compress the ingredients and are then heated in dryers. This process can damage the nutrients. Tablets also incorporate glues, flowing agents and other potentially toxic materials.

Gelatin capsules. Gelatin capsules are absorbed twice as well as a tablet and do not require pressure or heat to capture the vital ingredients. Unfortunately, gelatin capsules utilize a toxic preservative and are made from animal body parts, such as hooves, that carry the risk of prion exposure from BSE (bovine spongiform encephalopathy). In addition, they are twice as expensive as a tablet. Their absorption can be delayed when consumed with cold liquids.

Vcaps (vegetable capsules). Vcaps are twice as well absorbed as a gelatin capsule, regardless of the temperature of the fluid consumed with the capsule. They have no risk of toxic prion exposure and contain no toxic preservatives. However, they do cost twice as much as a gelatin capsule.

Premier Research Labs uses *only* Vcaps without any toxic flowing agents, fillers or other potential toxic tag-alongs. For more details, see our "Ten Secrets" article (Secret #7).

Ideal Cellular Resonance

The form of each cell is now known to be a crystalline matrix, which means it has an ideal resonant frequency. Only nutrients from "once living" sources contain atoms whose spin ahead and spin reverse electrons have aligned to make them pure light. This body of light is unique to once living source nutrients and is simply not found in synthetic source nutrients. When atoms from living source nutrients of pure light enter the cell, the DNA is upregulated and cell resonance can be sustained or regained provided there are no chemotoxin tagalongs (pesticides, talc, etc.). Only nutrients from once living sources can sustain or restore the ideal resonant frequency of your body's cells. Synthetic or toxic nutrients cannot hope to perform this task. They can only be somewhat helpful at best, so we call them transitional. In long-term use, these poorer sources can often lead to additional problems.

The Quantum Nutrition Effect (QNE)

The only way each cell can achieve its ideal cellular resonance is by consuming "live source" nutrients that are "quantum quality" (i.e. exquisitely well-grown and 100% free of toxic chemicals). Only quantum quality nutrients can produce and sustain ideal cellular resonance. When quantum quality phytonutrients are combined together synergistically, their effect is far greater than the sum of their individual benefits by a factor of *2 to 100-fold or more*. In fact, they initiate the most rapid restoration of ideal cellular resonance or great health. This "Quantum Nutrition Effect" is a primary force to help you sustain or regain great health.

Creating Quantum Formulas

Each product is clinically tested to make sure the formula works in the real world. Typically, each PRL formula has a featured phytonutrient. To ensure the formula achieves the Quantum Nutrition Effect, co-factors, transporters and essential synergists are used to achieve the most rapid shift to cellular resonance. These support factors are necessary for the typical American who has a rather extensive toxic body burden — never seen before in history.

Persistence

Building a formula that can achieve the Quantum Nutrition Effect is not easy. We perform many clinical trials and numerous formula revisions until we achieve the perfect synergism.

Advanced Photoluminescent Quality Control

100% Testing of All Raw Materials
(Not Just Random Sampling)

In order to produce an outstanding product that is capable of achieving the quantum nutrition effect, it is absolutely necessary to test *every container* of each nutritional raw material contained in that formula – not just a sample from one or two containers from a large batch. There is simply no short-cut to this extensive testing process.

Even if you trust a particular supplier of raw materials who has a great reputation and has provided you very high quality nutritional raw materials in the past – it is still imperative for you to check every single container of incoming raw materials – because many different types of errors can occur – even when the supplier is very reputable and is truly trying to provide you the best product.

Just a few of the many examples of raw material “errors” (which may or may not have been intentional) that we have “caught” in our extensive checking are: a) the wrong species was provided, b) the raw material was contaminated with pesticides, c) the raw material had been irradiated, d) the raw materials had been damaged due to mishandling (i.e. exposure to excess heat, air, moisture, light, etc.) and e) a deliberate attempt to substitute a similar looking (but cheaper) material instead of the requested material.

Our Signature Quality. PRL tests *every single container* in every single batch of incoming raw materials using a highly advanced testing system called photoluminescence technology. Due to widespread worldwide contamination and unethical practices (i.e. substituting a cheaper herbal species for a more expensive one, etc.), PRL believes that the *only way* to absolutely ensure integrity of raw material quality is to test *every container* in every incoming batch.

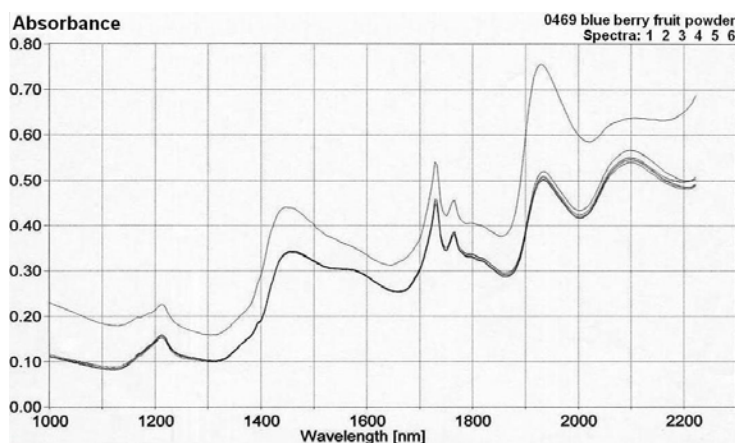
In stark contrast, most nutritional supplement manufacturers perform only *random testing* of their incoming raw materials. For example, in a batch of 100 incoming containers, only 5 containers of the 100 may be randomly

selected for testing. Sometimes, raw materials are “spot” tested only several times a year. Often, after initially testing raw materials, later on, no testing of raw materials is ever performed again – since the manufacturer relies solely on the Certificate of Analysis provided from the raw material supplier. PRL believes that random testing of raw materials can *never* deliver the best results on a consistent basis – since too many raw material errors (unintentional or not) can occur.

In photoluminescent testing, HPSC (High Performance Crystal Spectroscopy) is used to perform simultaneous multiple scans of each specific raw material using birefringent quartz wedge polarization interferometry via near infrared light (FTNIR). This dual infrared light beam is used to penetrate a container of raw material to a specified depth in the container (even without opening the bag) to read the multiple frequency signature of the raw material but without damaging the raw material. In 10 to 30 seconds, the photoluminescent device generates a distinctive fingerprint graph that is compared to the original specifications for that specific raw material, identifying a “range of confidence” for positive verification of the species and other parameters.

The photoluminescent picture can also identify the presence of heavy metals, organo-phosphate (pesticide residues), excess moisture and much more. If the raw material conforms to previous specifications for that raw material, it “passes” the test. If the raw material does not, it is rejected.

Graph A is an example of a typical photoluminescent fingerprint of raw materials tested in PRL’s quarantine Quality Control facility. In Graph A, a container of South American blue berry powder has been contrasted to our control specification fingerprint and fails to pass our QC test due to excess



Graph A. Photoluminescent analysis of a sample of South American blue berry powder. The divergent lines indicate that the powder does not match the control specification (the dark line) and thus fails our QC Standard.

moisture content.

Since this defect is not visible to the naked eye, another manufacturer might have accepted this raw material even though it has significantly less active material and thus, reduced potency.